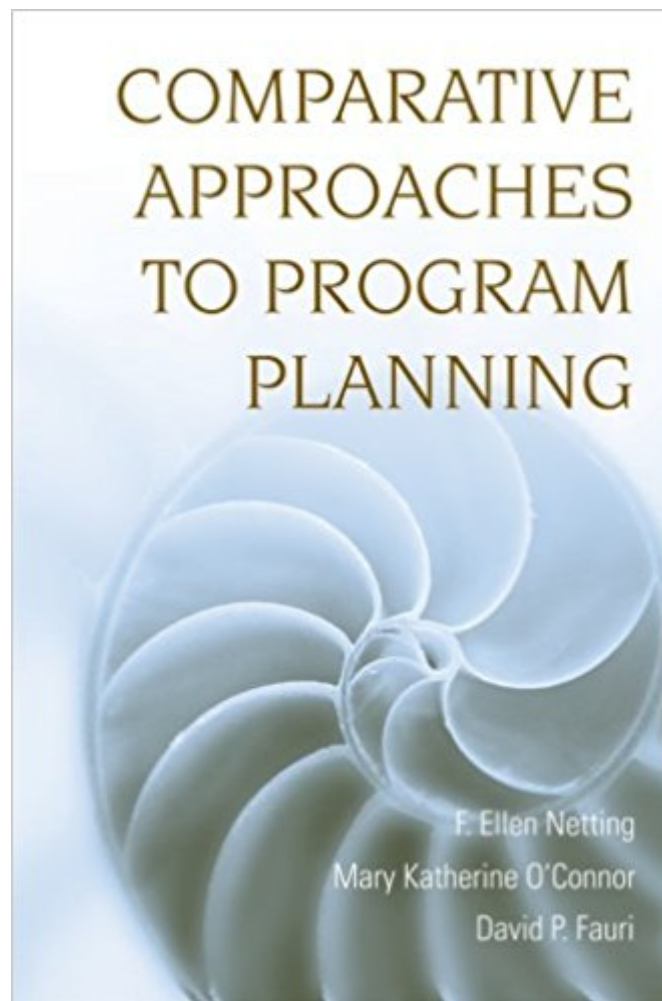


The book was found

Comparative Approaches To Program Planning



Synopsis

"As a practitioner in the field for over thirty years, I have been exposed to endless 'planning' sessions that are prescriptive to the point of being oppressive. This text 'gives permission' to the practitioner to allow for emergence, uncertainty, and ambiguity in the planning process.

Comparative Approaches to Program Planning provides a guide for the manager, administrator, executive director, strategic planner, and CEO to embrace multiple planning strategies and the understanding of each. This is extremely worthwhile in a dynamic environment and an ever-changing landscape and worldview."

—Paul D. McWhinney, ACSW, Director of Social Services City of Richmond, Richmond, Virginia "This is the book I've been waiting for. It provides not only a linear approach to program design, but gives language to the tacit knowledge many planners have of the circular nature of their work. Both linear and circular thinking are important to planning processes and now we have a resource for teaching."

—Jon E. Singletary, PhD, MSW, MDiv, Baylor University, School of Social Work The first text on program planning to guide readers in selecting program planning approaches appropriate to setting, culture, and context Valuable for students and practitioners in the social work, public administration, nonprofit management, and community psychology fields, Comparative Approaches to Program Planning provides practical and creative ways to effectively conduct program planning within human service organizations. Written by leaders in the social work education community, this innovative book explores program planning as a multi-layered and complex process. It examines both a traditional linear problem-solving model as well as an alternative emergent approach to program planning, helping professionals to successfully develop and enact effective and culturally competent planning in organizations and communities.

Book Information

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"I found this book helpful in giving structure and organization to my thinking about program planning, prioritizing my goals in planning, and decreasing wasted planning time. Comparative Approaches to Program Planning recognizes the delicate balance of planning programs that are accessible and acceptable to the participant while maintaining a focus on accountability." (Psychiatric Services, November 2008)

I used the book for graduate studies and it was great. I have held on to the book for future reference.

This book was very helpful during my course and I will refer back to it throughout my career. I plan on not selling this book back and keeping it in my library.

This is the most poorly written book I have ever read. We are using this book in one of my classes, and I consider myself an avid reader. This book makes me not want to read. The authors (although highly educated) apparently do not realize who their audience is. They use poor sentence structures and big fancy words to convey the point. It is not easy to read a book when you have to have a dictionary beside you to get through almost every sentence. Example: "Planning is rational in that it is means-ends-driven process."

The program planning refers to the social work context. Where a social worker might typically have a patient or client and has to devise a solution to that person's predicament. The book wants the reader to appreciate all the dimensions of complexity, and to involve all stakeholders. Usually solving a patient's problem implies that others can be involved. Family, extended family, friends, medical or social work personnel and others. In this sense, perhaps, it differs from say a psychiatrist treating a patient. The text is about the implications of "social" in social work. The read is largely nontechnical, and should be accessible to new students in social work.

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